

STIHL Inc. Names Dave Warren Sales & Marketing Manager at STIHL Northwest

Former Regional Manager for STIHL Limited joins STIHL Northwest Team

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(Virginia Beach, Va.) – Dave Warren recently took over as sales and marketing manager for STIHL Northwest, a branch of STIHL Inc. Warren had worked with STIHL Limited, the Canadian subsidiary for the STIHL Group, for 19 years, most recently, as the regional manager for the STIHL branch in the Greater British Columbia area. In his new position, Warren will be responsible for growing the STIHL brand and market share in the Pacific Northwest region, which includes Washington, Oregon, Idaho and Alaska.

In 1988, Warren started in the outdoor power equipment industry as a service technician in a STIHL dealership in Manitoba, Canada. He then joined the customer service department at STIHL Limited in 1993. Two years later, Warren became the regional manager in Manitoba, and then took over as regional manager in British Columbia, where he experienced great success for the past 11 years.

“With more than 24 years of experience at STIHL in the outdoor power equipment industry, we are confident that Dave will prosper in his new role at STIHL Northwest and assist our dealers to grow their business,” said Dave Bulger, branch manager for STIHL Northwest.

“Over the years, I’ve had the chance to build some strong relationships with STIHL dealers, and I look forward to working with a new group of dealers to help progress the STIHL brand in the Northwest region,” said Warren.

Warren resides in western Washington with his wife, Julie, and two sons.

For more information on STIHL Inc., visit <http://www.stihlusa.com/>.

About STIHL Inc.

STIHL Inc. manufactures the **number one selling brand** of gasoline-powered handheld outdoor power equipment in America,* as well as the number one selling brand of **chain saws** in the world. **STIHL products** are sold through **servicing power equipment retailers** from coast to coast – not mass merchants. **Located in Virginia Beach, Va.**, STIHL Inc., the headquarters for U.S. operations for the worldwide STIHL Group, exports to over 90 countries around the world; and the majority of STIHL products sold in America are also **built in America**.* STIHL products sold through U.S. STIHL dealers are for distribution in the United States only. For more information or for the name of a local STIHL retailer, call toll free 1-800-GO STIHL (1-800-467-8445), visit stihlusa.com or text your zip code to 78445.

**A majority of STIHL products are built in the United States from domestic and foreign parts and components. "Number one selling brand" is based on syndicated Irwin Broh Research as well as independent consumer research of 2009-2011 U.S. sales and market share data for the gasoline-powered handheld outdoor power equipment category combined sales to consumers and commercial landscapers.*

STIHL is pleased to support the work of **Independent We Stand**, the **Tree Research and Education Endowment Fund (TREE Fund)**, **International Society of Arboriculture (ISA)**, the **Tree Care Industry Association (TCIA)**, **National FFA**, **Professional Landcare Network (PLANET)**, the **American Tree Farm System (ATFS)**, the **National Retail Hardware Association (NRHA)** and the **National Association of State Park Directors**.

For information on job opportunities with STIHL Inc., please go to <http://www.stihlcareers.com/>. STIHL is an EEO and drug-free work environment